



NEW YORK

Education Programmes,
Visits and Attractions Guide 2010 & 2011



APRIL 2010
EDITION

Group Leader Notes

Introduction

The New York Education Programmes, Visits and Attractions Guide has been developed to help you make the most of your time in New York. Whether you wish to take advantage of New York's vast educational resources, or simply take in the atmosphere and see the sights, this guide should have something for you and your group. If there is anything in particular you wish to visit whilst in New York, which is not listed in our guide, then the Study Experiences team will be happy to research it for you.

We are happy to make bookings for you where appropriate and help plan your itinerary to make the most of your stay in New York. However, there may be some visits/attractions/meals that may require you to book and /or pay directly with the venue. In these instances we would not be able to include the cost on your invoice. Prices are per person and do not include free teacher places, unless this is specifically mentioned.

ALL PRICES ARE CORRECT AT TIME OF PUBLICATION (APRIL 2010) BUT ARE SUBJECT TO RECONFIRMATION AND CHANGE WITHOUT NOTICE.

Please do not hesitate to call the Study Experiences team on **020 8335 4455** to discuss any aspect of your plans or arrangements for your time in New York.

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Getting Around and Sightseeing Tours

ON FOOT: Walking is the best way to see all of New York's sights and to get around with ease (as long as you wear comfortable shoes!); to walk the length of a single block takes approximately 4 minutes.

SUBWAY: MTA New York City Transit operates one of the world's largest subway systems with 24hr express and local services, 842 miles of track, and 468 stations in four boroughs. Single trips are \$2.00 a ride; alternatively you can purchase a 1 day Fun Pass which gives you unlimited travel by subway or bus all day within Manhattan. You can **pre-book your Metro card** with Study Experiences for £8.50 for a 1 day pass or £25.00 for a 7 day pass. Prices are per person. Pick up a copy of 'The Map' on arrival at your hotel, which shows all subway and bus routes around the city.



BUS: New York's bus system is simpler but slower than the subway, although it does have the advantage of cross-town routes. Over three dozen services operate with bus stops every two or three blocks, indicated by red, white and blue poles with route numbers marked on them. Each bus ride costs \$2.00 or you can use your Metro Card.

TAXI: The New York Yellow Taxis are one of the most popular sights in the city. When they are available for hire they display an illuminated sign on the roof and can be hailed from anywhere on the street. It is easier to use subways during daylight hours, as the roads are usually jam packed and even though the taxis are reasonably priced, if there is a jam it can end up being quite pricey to get to your destination! The evenings and on Sundays are the recommended times to use taxis.



Liberty Helicopter Tour

Experience the thrill of a helicopter ride while flying over the famous Hudson River viewing Downtown Manhattan's Financial District, Ellis & Governors Islands along with the many other sights that the New York City skyline has to offer. As you return to the heliport you will view the world famous Statue of Liberty in all of her glory. The flight may last just 8 minutes but will provide you with a once-in-a-lifetime experience.

Tours depart from the Downtown Manhattan Heliport located at Pier 6 & the East River.

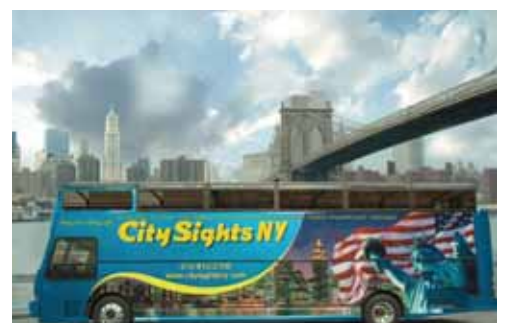
Contact Study Experiences for the latest prices.



New York by Night Tour

A three hour evening tour on a (heated!) double-decker open top bus. View the Empire State Building, Rockefeller Center, Times Square, Greenwich Village, SoHo, Financial District, Site of the World Trade Center, Wall Street, Battery Park, Chinatown, Little Italy, South Street Seaport, Lower East Side, Tribeca, Brooklyn Bridge and much more. Stop at the historic Brooklyn Fulton Ferry Landing for a breathtaking view of the Manhattan skyline.

£29.00 per person (minimum 20 people)



New York City Tour

This half day coach sightseeing tour of Manhattan is an excellent introduction to the wonders of the 'Big Apple'! In the company of our local guide, we'll explore the city from Harlem in the north to Wall Street in the south. En route we'll take in Central Park, bustling Broadway and Times Square, before passing the awesome Empire State Building and on to SoHo and fashionable Greenwich Village. Battery Park on Manhattan's southern tip offers views across the busy waters of the Statue of Liberty, Ellis Island and beyond.

£26.00 per person (minimum 20 people)



New York Waterways

Enjoy a highlights tour which includes close up views of the Statue of Liberty, sail down the Hudson, cruise around the Battery, up the East River and under the Brooklyn, Manhattan and Williamsburg Bridges to the United Nations and back.

90 minute cruise £12.00 – PER PERSON



Staten Island Ferry

Leaves from Battery Park

Aside from being a travel boom to island-dwelling Financial District workers, the ferry provides outstanding views and a good opportunity for relaxing and getting some picturesque photos of New York.

Every 20–30 minutes

FREE



TV and Movie walking tour of Central Park

2 hour walking tour of the Park looking at many locations including; The Boathouse Café used in 'When Harry Met Sally' and 'Sex in the City', The Wollman Rink used in movies like 'Love Story' and 'Serendipity' and Tavern on the Green used in 'Ghostbusters'.

£11.00 per person (minimum 20 people)



Recommended Attractions

Empire State Building (86th and 102nd Floor Observation Deck)

The Empire State Building is New York's best known skyscraper and a visit is an essential part of anyone's trip. Conceived in the booming 1920's and completed in the gloom of depression in 1931, it rose at the rate of four storeys a week. It held the world's tallest building title until 1973. The observation decks are on the 86th and 102nd floor and are open to the general public every day, the last elevators go up at 0115.

£14.00 per person.



Federal Reserve Bank of New York

The Federal Reserve Bank of New York is one of twelve regional Reserve Banks in the Federal Reserve System. Resting 50 feet below sea level, on the solid bedrock of Manhattan island, the Fed's vault contains billions of dollars' worth of gold. The bank began receiving its gold during the World Wars when foreign countries wanted their gold reserves safely away from European turmoil.

Admission free of charge.

Grand Central Station

One of the world's most famous and busiest train stations, serving over 500,000 people every day. It is most famous for its main concourse, which is said to be the largest room in the world. It measures 375 feet by 120 feet, with a 125-foot high vaulted ceiling decorated by artist Paul Helleu's interpretation of zodiacal constellations. From an architectural viewpoint, there are few bigger, bolder or more beautiful places to buy a train ticket than Grand Central Station.

Tours available. Contact Study Experiences for details.



Madame Tussauds

Located in the heart of Times Square, this \$50 million attraction lets you get up close and personal with The Who's Who of New York and international celebrities. What will you remember most about your trip to NYC? Will you remember when you struck a pose and dazzled the paparazzi, when you sang live at the American Idol Experience, when you forecasted the weather with Al Roker, or perhaps when you made Jennifer Lopez blush? In a city with millions of things to see and do, there is only one place where over 200 of the world's top celebrities provide you with an interactive experience of a lifetime.

£16.00 per person.

Educational workshops also available. Contact Study Experience for details.

Madison Square Garden 'All Access Tour'

For over 100 years, The Garden has been the centrepiece of New York City, offering the ultimate experience in sports and entertainment. The All Access Tour allows fans to get an insider's view of the inner-workings of The World's Most Famous Arena, providing them with little-known information and rarely seen viewpoints on the legendary showplace. Visit the Knicks, Rangers and Liberty locker rooms; tour backstage of the Theater; go inside the Star dressing rooms; learn how a basketball court becomes a sheet of ice; see the MSG Network studio; witness all the seldom seen build-up to a live event – players practicing, performers in production, casts in rehearsal or crews staging events!

£14.00 per person.

Rockefeller Center Tour

A fascinating 75-minute walking tour in the company of an expert guide, the Legacy of Artistry tour unveils John D. Rockefeller Jr.'s true vision of what the Rockefeller Center was designed for and contrasts that vision with the reality of what it is today. Explore the architecture, artistry and history of the famous skating rink, the sculptures of Isamu Noguchi, Michio Ihara and Paul Manship; the heroic statue of Atlas; the mural paintings of Jose Maria Sert and Franck Brangwyn and the relief sculptures by Lee Lawrie, Gaston Lachaise, Attilio Piccirilli and Leo Lentelli. Also takes in the Eastern Airlines Building, home to the TODAY Show studio. Can be tailored to your group's specific interest or theme.

£7 per student, £9 per teacher. Maximum 25 people per tour.

The Statue of Liberty (via ferry), Ellis Island & Museum of Immigration

Ferries to the 151 foot high Statue of Liberty leave regularly from Battery Park. First stop is Liberty Island and an opportunity to explore in and around the Statue. To eliminate long waiting lines, tours are offered of the Statue by timed reservations that can be made in advance by walk up before boarding the ferry. After visiting the statue, the Ferry will take you on to Ellis Island where twenty million people from 120 ethnic groups became US citizens. It was the country's major point of entry during the peak period of immigration from Europe. The exhibits on the museum's first floor describe the patterns of immigration including a multitude of interesting facts about the millions of people who passed through the processing station at Ellis Island.

£10.50 per person.



Top of the Rock (Observation Decks on 67th, 69th & 70th floors)

A New York City landmark for nearly 75 years, the Rockefeller Center is located in the heart of Manhattan. In October 2005 the Observation Deck opened to the public for the first time since 1986 giving the most spectacular views of New York City. Originally opened in 1936, for the re-launch it now includes innovative features such as a multi-media theatre exhibit on the history of the Rockefeller Center and Sky shuffle elevators showing projections on the glass ceiling of images from 1930's through to the present day as they transport visitors to the deck.

£14.00 per person.



Other Attractions

Apple Store Workshops

The workshops take place in the Apple stores in central Manhattan and provide one-hour tutorials with Mac specialists on a variety of subjects.

Free of Charge. Contact Study Experiences for details.

Battery Park

The park's name comes from the cannons that once lined State Street which now frame the park. It provides a refuge from the busy Financial District holding more than its fair share of history, some of the details of which are supplied by the texts attached to the lampposts around the park.

Bowling

America is the home of modern ten-pin bowling and where better to bowl and rub shoulders with regulars from the NBA, HBO, CBS, and MTV at Leisure Time Bowl in Times Square?

For walk-in and hourly lane-rental prices, visit www.leisuretimebowl.com

Brooklyn Bridge

Completed in May 1883, the Brooklyn Bridge provided the first link between Brooklyn and Manhattan. With a total length of 6,775 feet, it became the world's longest suspension bridge. The most memorable aspect is the view of the Manhattan Skyline as you cross from the Brooklyn side. Even today you may find a view from the Brooklyn Bridge better than one from the top of one of New York's many skyscrapers.



Central Park

Like all of New York, Central Park is entirely the work of man – the designers, Olmsted and Vaux, and the 3,000 labourers who moved a billion cubic feet of earth to create 843 acres of primordial nature in the midst of Manhattan. Within its boundaries you'll find a zoo, several lakes and ponds (one for boating, one for fishing, and one for model sail boating), two ice-skating rinks, 22 playgrounds and numerous fountains. Among the more recent additions to the park is Strawberry Fields, laid out as a tribute to musician John Lennon and overlooked by the Dakota building where he lived and was fatally shot.



Center for Architecture

The Center for Architecture is home to the American Institute of Architects' New York Chapter and the Center for Architecture Foundation, organisations that provide resources to both the public and building industry professionals. Through exhibitions, programmes, and special events, the Center aims to improve the quality and sustainability of the built environment, foster exchange between the design, construction and real estate communities and encourage collaborations across the city and globe. The Center also celebrates New York's vibrant architecture, explores its urban fabric, shares community resources, and provides opportunities for scholarship. As the city's leading cultural institution focusing on architecture, the Center drives positive change through the power of design.

Entrance to the Galleries is free. Lectures and events may have a cost. Contact Study Experiences for further details.

Chinatown

An estimated 150,000 people, mostly Chinese but also Vietnamese and Cambodians live in the tight knit streets of Chinatown, lined by restaurants, herbalists shops and stalls laden with exotic foodstuffs. Sights worth seeing in Chinatown are the Museum of Chinese in the Americas on Mulberry Street, the first Shearith Israel Cemetery which is Manhattan's oldest Jewish graveyard and the brightly decorated shopping centres which are filled with bargains!



Federal Hall National Monument

The original Federal Hall was the site of many of America's greatest historical events. In 1789, the first President of the United States, George Washington was inaugurated there and in that very same building the Bill of Rights was ratified. Though the building was demolished in 1812, the Federal Hall Memorial was built in 1842 to commemorate the historical events that took place there.

Admission free of charge.

Greenwich Village

The closest any American neighbourhood comes to a corner of Paris, Greenwich Village has been home to artists and writers, entertainers, intellectuals, and bohemians since the turn of the 20th century. The cafes, restaurants and bars of the culturally vibrant village are a major element in Manhattan social life. There's a variety of Off-Broadway productions to choose from, the most popular being "The Fantastics," (the longest-running musical in the world). The East Village, a Mecca for hippies in the 1960s, is still home to young people attracted not only by low rents but also by experimental music clubs and theatres and cutting-edge fashion.



Ground Zero Memorial

The 9/11 Memorial and Museum is currently being built at the World Trade Center site to remember and honour the nearly three thousand people who died in the horrific attacks of September 11, 2001 and February 26, 1993. Groups can visit the 9/11 Memorial Preview Site to learn about these plans and view real time images of the construction progress.

Admission is free of charge.



Macy's Tour

The world's largest department store offers a "talk and tour" experience, highlighting the history of Macy's and exploring merchandising concepts, visual techniques and facts and figures relating to the store's historic Herald Square location.

Contact Study Experiences for details.



NBC Studio Tour

NBC is one of America's largest media networks and this tour takes you into the world of the Peacock Network. An NBC Page will guide you through the history of the network, their early beginnings in radio entertainment and their transition into the world of television. After learning about the past, you will take a look into the future of NBC by viewing some of the network's most famous studios, such as The Today Show, Saturday Night Live and NBC Nightly News.

£15 per person (minimum 10 people).

New York Hall of Science

The New York Hall of Science is the city's hands-on science and technology centre. NYSCI has over 450 permanent interactive exhibits and also runs programmes, events and workshops. NYSCI aims to promote science and technology as significant tools in order to help appreciate the world we live in.

£5 per person (minimum 10 people).

Paley Center for Media Workshops

The Paley Center (formerly the Museum of TV and Radio), leads the discussion about the cultural, creative and social significance of television, radio and emerging platforms. Groups can choose from a number of educational 90-minute workshops, including "The Fine Art of Persuasion: Television & Advertising" and "Portrayals of Women on Television".

From £100 per group, maximum 35 people.

Radio City Music Hall Tour

Radio City Music Hall, located in the Rockefeller Center, is New York's premier entertainment venue and was declared a city landmark thanks to its amazing interior. The Music Hall reflects the original grandeur of the 1930s and led by an expert tour guide, groups will explore the art-deco interiors, learn about the Great Stage (one of the largest indoor performance stages in the world) and have the chance to meet one of the famous Radio City Rockettes.

£10 per person.



Ripley's Believe It or Not!

Ripley's Believe It or Not! Odditorium claims to be one of New York City's must-see attractions. Located in the famous Times Square, the Believe It Or Not museum showcases the odd and celebrates the unique, outlandish wonders of the World. Explore over 20 galleries of relics and rare treasures from around the World.

£13 per person (minimum 15 people).

Samsung Experience

Inside the Time Warner Center, the Samsung Experience showcases some of the most advanced, stylish and desired digital products in the world. See, hear and touch Samsung's most innovative products before they are available. Tours can be tailor-made to your group's requirements.

Free of Charge. Contact Study Experiences for details.

Sony Wonder Technology Lab

SWTL is a free technology and entertainment experience, where students can explore four floors of interactive exhibits in technology and communication within a dynamic, state-of-the-art facility that brings technology and creativity together to make learning experiential, entertaining and fun. Groups have the choice of a self-guided visit, or a tour in the company of an SWTL guide for the chance to enjoy one-of-a-kind exhibits where students can perform virtual open heart surgery, design an animated character, program a robot, and even become part of a broadcast production team. This year's tour theme is Art and Science of Technology.

Visits are free of charge but subject to availability and reservations must be made no earlier than three months prior to intended visit date.

St Patrick's Cathedral

This massive cathedral, situated across from Rockefeller Center on Fifth Avenue, is the largest Catholic cathedral in the United States. With its two soaring 330-foot spires, it is also one of the city's most spectacular architectural sights. Construction on the neo-gothic structure was begun in 1850 and completed in 1878. Services are held throughout the day.



The Chrysler Building

An art deco masterpiece, its distinctive spire has been a shot of glitz in the skyline since 1930. For one brief, shining moment, until completion of the Empire State Building, it was the tallest building in the world. A combination of geometric patterns, mirror-like stainless steel, gargoyles, and auto icons makes it a dazzling and unforgettable piece of New York. You may be able to view the lobby during office hours but there are no official tours.



Times Square

If a single spot yells 'this is New York' it is definitely Times Square with its towering animated neon signs. The area took its present name from the newspaper that is still located there – The New York Times. In recent years the city has offered big tax breaks for businesses that relocated here, changing the area's fortunes. A gathering place for hundreds of thousands celebrating each New Year's Eve and at the heart of New York's theatre district, Times Square is a definite must see on every tourist's list.



Tribute World Trade Center Visitor Center

Galleries and Audio Tour - self-guided 90 minute tour where the visitor hears the story of September 11, 2001 through exhibits, film, artefacts and the voices of those who experienced the events firsthand. The tour continues outside into the World Financial Center for a bird's eye view of Ground Zero while listening to personal stories from rescue workers, survivors, family members, and fire fighters. Each individual receives a personal hand held device and headset through which they listen to sixteen pre-recorded stories from people about their loss, evacuation, and rescue work.

£12.50 per person (minimum 15 people).

United Nations Head Quarters

The multicultural mosaic of New York is a fitting setting for the United Nations, which has been based there since 1947. Guided tours of the General Assembly, the Economic and Social Council and other areas offer an inside look at the diplomatic decision-making of international government. Tours run Monday – Friday every half-hour and last approximately 45 minutes.

Contact Study Experiences for details.



Wall Street and the Financial District

The heart of the New York banking and trading community, this section of Manhattan is one of the oldest and still has the original narrow and winding cobblestone streets. Wall Street's name derives from the barricade erected by Dutch settlers in 1653 to repel the British. The Financial District is also home to many great bargain shops and fine restaurants as well as the high rise office towers.



Wall Street Walking Tours

A range of walking tours available, the most popular of which is the Wall Street Stock Market History tour offering an insight into the largest financial exchange in the world. You'll hear riveting stories about the birth of the stock market and its rise to power. You'll see where robber barons and financial icons like J.P. Morgan, Andrew Carnegie, and John D. Rockefeller made history with stops at the Financial district's most celebrated landmarks such as the New York Stock Exchange, grave of Alexander Hamilton, the Wall Street Bull, the Federal Reserve and other pertinent sites.

From £12 per person (minimum 20 people).

Wollman Skating Rink

Operated by the Trump Organisation, Wollman Skating rink was built in Central Park in 1943. Now this outdoor rink is one of the city's premier ice skating spots. The atmosphere is fun and relaxed, and amateurs are certainly welcome.

Contact Study Experience for prices and further details.

Yankee Stadium Tour

Visit the home of the New York Yankees, one of the US' top baseball teams. The modern Yankee stadium was first used in 2009, replacing the adjacent stadium that had been home to the Yankees since 1923 and now going through planned demolition. The tour lasts 45 minutes to one hour and includes visits to the New York Yankees Museum, Monument Park, the dugout and clubhouse/batting cage area. Tours available in season and subject to date and time restrictions - check with Study Experiences for details.

£8 per student, £10 per teacher (minimum 12 people, maximum 30 people per tour).

Recommended Museums

Guggenheim Museum

Frank Lloyd Wright's stunningly designed Museum has been a daring addition to Fifth Avenue landscape since the late 1950's. The innovations continue inside where, rather than being hung in a room like galleries, the exhibits are arranged along in a spiral ramp, allowing visitors to start at the top and steadily make their way down. The architecture may overpower the art, but fans will find plenty to thrill them at this landmark!

£9.00 per person. Guided tours available at extra cost.



Intrepid Sea, Air and Space Museum

The Intrepid Sea, Air & Space Museum features two historic American naval vessels for visitors to explore: aircraft carrier USS Intrepid which saw service in World War II, the Cold War and during the Vietnam War; and the submarine USS Growler, the only intact strategic diesel-powered nuclear submarine, open to the public anywhere in the world. The Intrepid also showcases some 30 aircraft including two of the fastest in the world, the super-secret A-12 Blackbird spy plane and the British Airways liveried Concorde.

£10.50 per person.

Lower East Side Tenement Museum

Visitors to The Tenement tour carefully restored apartments and learn about the lives of actual past residents. The building is the first homestead of urban working class and poor immigrant people preserved and interpreted in the United States. Located on Manhattan's Lower East Side, an immigrant portal for almost two centuries, 97 Orchard Street was home to an estimated 7,000 people from more than 20 nations between 1863 and 1935.

Group tours available from £10.00 per person.

Metropolitan Museum of Art

Founded in 1870, this mighty museum has a vast collection of anything and everything of artistic value ever produced anywhere in the world. More than deserving of its reputation as one of the world's greatest museums, the Met's contents exhaust visitors long before they exhaust them. Art lovers can meander through galleries that chart virtually the entire course of western art. Among the strong points is a dazzling stock of Tiffany glasswork and a special section devoted to architect Frank Lloyd Wright.

£7.00 per person.

**Guided tour available for £12.00 per person, including admission.
Minimum 10 people, maximum 50 people per visit.**



Museum of Modern Art

For seventy-five years MoMA has committed itself to amassing the world's leading collection of the art of our time. The collection is unparalleled and features the work of such modern and contemporary masters such as Van Gogh, Picasso and Warhol along with works of the greatest living artists of today. Soaring atriums house large scale works like the Bell Helicopter, while more intimate galleries display smaller paintings like the work of Monet.

£10.00 per person.

Other Museums

American Museum of Natural History

The American Museum of Natural History is one of the largest and most celebrated museums in the world. It consists of 25 interconnected buildings with 46 permanent exhibition halls. The museum's collection is comprised of over 32 million specimens, of which only a portion is on display at a given time. Permanent exhibitions include Ocean Life, Planet Earth, Fossil Halls, and Human Origins. The museum also features a Butterfly Walk and a Planetarium.

For admission information, please contact Study Experiences.

Cooper–Hewitt National Design Museum

The Cooper-Hewitt Museum, is the only museum in the United States devoted exclusively to the study of historical and contemporary design, housed in the luxuriously appointed former mansion of steel mogul Andrew Carnegie, it explores many diverse facets of art and design with outstanding temporary shows. Ceramics, wall coverings, textiles, drawings and prints form the bulk of the museum's stock of 250,000 pieces and the basis of most of the themed exhibitions. The collection began with oddments that the Hewitt sisters picked up on a visit to London in 1897.

£150 for group admission and guided tour (maximum 30 people)

El Museo del Barrio

El Museo del Barrio is the only museum devoted to the celebration of Puerto Rican, Latin American, and Caribbean art and culture. The museum features an extensive collection of pre-Columbian art and traditional artifacts. 80% of the collection is Puerto Rican art.

Admission is by suggested donation of \$4.00 per student, \$6.00 per adult.

Museum at Fashion Institute of Technology

The Museum at FIT is one of a select group of specialised fashion museums, featuring approximately 200 historical and artistically significant works of fashion art. Museum collections consist of costumes, accessories, textiles and photography as well as works of art from famous designers such as Balenciaga, Chanel, Dior, Halston, Yves Saint Laurent and Vivienne Westwood.

Admission is free of charge.

Museum of American Financial History

The Museum of American Finance is the country's only independent museum devoted to celebrating entrepreneurship and democratic free market that helped make New York the world's financial capital. The museum presents the past, present, and future of the American economy. In addition to guided tours, the museum offers classroom sessions taught by museum educators and industry professionals.

Admission costs vary depending on group size and tour/education session. Contact Study Experiences for details.

Museum of the City of New York

The museum's collections include paintings, drawings, prints, and photographs featuring New York City and its residents, as well as costumes, decorative objects and furniture, toys, rare books and manuscripts, marine and military collections, police and fire collections, and a Broadway theatre collection.

£5 per student, £8 per teacher.

Museum of the Moving Image

The Museum of the Moving Image was designed to help the public understand the art and history of film, television, and other digital media. The museum houses artefacts from every stage of production of motion pictures and television, totalling some 130,000 in all.

£5 per person, including guided tour. Education workshops also available at extra cost. Contact Study Experiences for details.

New Museum of Contemporary Art

The New Museum of Contemporary Art is the only museum in New York that is dedicated to showcasing contemporary art from around the world. In recent years it has acquired art from Argentina, Brazil, Chile, The United Kingdom, South Africa, Bulgaria, China, Cameroon, Germany, Poland, and Turkey.

Admission free of charge for those 18 and under, general admission \$12.00 for adults.

New York Transit Museum

The New York Transit Museum is the largest museum in the United States devoted to public transport history. The museum explores the development of the New York City Metropolitan region and its transit system.

Admission is free of charge. Education sessions available at extra cost. Contact Study Experience for details.

New York City Police Museum

The collections at the NYC Police Museum tell the stories of the NYPD and its history, showcasing transportation, communication, uniforms and firearms. Exhibitions include the "Hall of Heroes," a memorial that commemorates officers who have given "the last full measure of devotion beyond the call of duty" while fulfilling their sworn obligation to protect and serve their city. "9/11 remembered" chronicles the heroic role the NYPD played in the attacks on September 11, 2001. The exhibit tells the story of 'New York's finest' through their own eyes and own words.

£5 per student, £7 per teacher.

South Street Seaport Museum

The South Street Seaport Museum's core mission is to preserve and interpret the history of the Port of New York. Having saved from demolition, eleven blocks of historic buildings south of the Brooklyn Bridge and north of Maiden Lane, there is now an established maritime museum and research library. The museum is home to the nation's largest fleet of privately maintained historic vessels, representing the cargo ships and working vessels that once filled New York Harbour in the 19th and early 20th century. The Museum offers education programmes and walking tours in this historic district.

£8 per person for admission to the museum. Tours and education programmes at extra cost. Contact Study Experiences for details.

Skyscraper Museum

The Skyscraper Museum recognizes the city's architectural heritage and examines the people and the history that formed the famous skylines. The museum looks into the design aspects of the buildings as well as how technology has paved the way for even more impressive building opportunities. Educator-lead tours allow students to interact with the museum's collections and gain an appreciation of skyscrapers and their role in society as well as a better understanding of the methods of constructing tall buildings.

£4 per person (maximum 30 people). Workshops available at extra cost. Contact Study Experiences for details.

Staten Island Museum

The art collections housed at the Staten Island Museum date back to 1905 and boast a wide range of artistic styles. Most of the objects in the museum's gallery reflect the history, people and culture of Staten Island.

Admission is \$1.00 per student, \$2.00 per adult.

The Jewish Museum

Over the past 100 years, the Museum has assumed its role as a major cultural institution for New York City and the world. The Jewish Museum is an art museum exploring Jewish culture. It is both a source of inspiration and knowledge for an audience of visitors of all cultural backgrounds, and a special touchstone of identity for a diverse population of Jewish people.

£7.00 per person (Free on Saturday).

Whitney Museum of America Art

The Whitney Museum of American Art presents the full range of twentieth-century and contemporary American art, with a special focus on works by living artists. The Whitney's collection is comprised of over 18,000 works of art including sculpture, paintings, photographs, prints, films, and video by over 2,800 artists. The museum contains some of the most important works of art created by American artists throughout the 20th and 21st centuries.

Contact Study Experiences for admission details.

Broadway Theatre Shows

Broadway Shows

No visit to New York would be complete without taking in a Broadway Show! Study Experiences can arrange for your group to see the show of your choice, with ticket categories to suit all budgets.

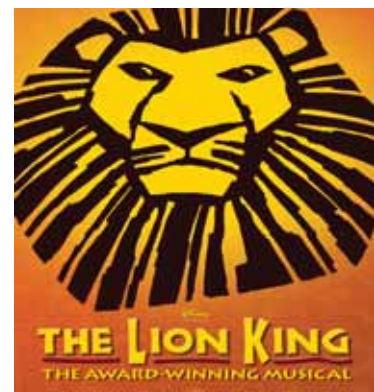
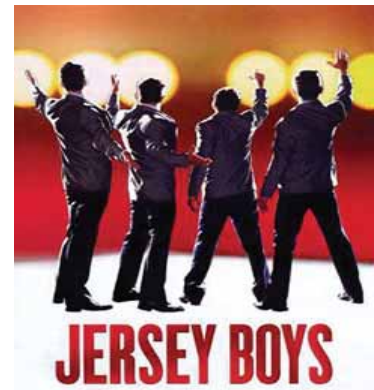
Unlike the shows in London's West End, prices for Broadway shows vary considerably, depending on the show's popularity and the seat location in the theatre. Group rates start at around \$40 and rise to well over \$100! For this reason, Study Experiences charges a booking fee per ticket and when you book your show with us, we will convert the cost of the ticket into sterling and add it to your invoice, along with the booking fee. Please call us for further details on our pricing policy.

The best deals on Broadway tend to be snapped up very quickly, so we therefore recommend that groups inform Study Experiences of their show choice(s) as early as possible for the best chance of securing tickets for their chosen performance.

At the time of writing (April 2010), the following shows are playing on Broadway (for the latest list of what's on Broadway, contact Study Experiences or visit www.broadway.com):

A Behanding in Spokane
A Little Night Music
A View From the Bridge
American Idiot
Billy Elliot
Chicago
Come Fly Away
Enron
Everyday Rapture
Fela!
Fences
God of Carnage
Hair
In the Heights
Jersey Boys
King Tut
La Cage aux Folles
Lend Me a Tenor

Mamma Mia!
Mary Poppins
Memphis
Million Dollar Quartet
Next Fall
Next to Normal
Promises, Promises
Race
Red
Rock of Ages
Sondheim on Sondheim
South Pacific
The Addams Family
The Lion King
The Phantom of the Opera
West Side Story
Wicked



Theatre Workshops

We are delighted to offer performing arts workshops in Manhattan, hosted by Broadway professionals and tailored to your students' ability level and requirements. Prices are £25.00 per student based on a group size of 20+. Please contact us for prices for smaller groups.



Broadway 101: This is the perfect introduction to Broadway, basic theatre, and creativity skills for students recently introduced to Broadway and theatre in general. Explore Broadway's historical significance as well as the training process of a Broadway actor. Students start with physical and vocal warm-ups, followed by interactive focus/listening exercises and theatre games.

Improvisation/Theatre Sports: Students are actively participating during this fast paced and fun session. After a short warm-up session, students engage in improvisational exercises designed to heighten focus, creativity, quick thinking and sensitivity to others.

Costume Design: Our Broadway costumer will take your group from design and draping to execution of the simplest shirts and elaborate stagewear. You'll see the actual sketches and finished costume photos.

Musical Theatre Song and Movement: This session is taught by Broadway performers from the show the group is seeing. Sheet music will be provided to the group, who will then work with a cast member and a pianist. The workshop recreates a true Broadway rehearsal with the students, who learn the choreography, staging and music directly from the Broadway production that they are seeing.

Stage Combat: This workshop gets students on their feet to learn the secrets of simulated combat. Trained professionals take your students behind the scenes to discover how fights and combat are choreographed on stage. In this thrilling workshop, safety and collaboration are the focus of the session. Participants actively enjoy simulated combat during the entire class and safely walk away learning some valuable techniques.

Up Close and Personal: In this intimate one-hour session, participants will have the opportunity to sit down and talk to a Broadway performer they will later see onstage in a Broadway show. This will include personal success stories, career moments and insight into life as a performer. This workshop includes a private performance from the artist just for the group.



Stage Makeup: Through demonstrations applied to volunteers, your group will learn the basics of makeup application and effects-rendering from a professional makeup artist. This lecture-based class will show your group the correct technique of makeup application and give a bit of the history on why makeup is applied during live theatre.



Business of the Business: Your group will be taken through the steps of how a Broadway show is put into production. Starting from scratch up until final casting and opening night, the group will learn the process of putting a show up on Broadway. They will take on certain roles in theatre and present a scene with all the theatrical aspects (actor, director, set designer, costumer, choreographer, etc). This is a hands-on workshop learning about the process of getting a show up on Broadway.

Acting Audition: The Acting Audition workshop gives students the knowledge of how important first impressions are when entering the audition room for the first time. This workshop will focus on the monologue, cold readings and stage presence. The session kicks off with an interactive group activity, and then works on specific material focusing on making choices while in an audition situation.

Step by Step: Students have the opportunity to experience many different Broadway dance styles. This session can be taught by a performer from the show the group is seeing and feature choreography from that show. Other options for this workshop include a professional dance audition or a specific type of dance (tap, modern, hip hop, etc). There is always time for questions, pictures and autographs.

Making Music: Great for choral and vocal groups! Students will learn techniques of vocal dynamics and acting through song while working with a musical director or Broadway performer on a piece of Broadway music. Explore the art of marrying music and drama to effectively achieve great emotional impact. Then, students have the opportunity to perform the piece they just learned along side a Broadway guest performer, followed by a question-and-answer session.

Making a Scene: Come prepared with a scene of your choice, or we'll provide a script for your group. Professional actors or teaching artists will advise you on acting choices, vocal techniques and character development designed to encourage bold and creative acting choices. Working from a scripted scene, the focus in this workshop is on interpreting and bringing text to life in truthful, imaginative and specific ways.



Musical Theatre Song and

Movement: This session is taught by Broadway performers from the show the group is seeing. Sheet music will be provided to the group, who will then work with a cast member and a pianist. The workshop recreates a true Broadway rehearsal with the students, who learn the choreography, staging and music directly from the Broadway production that they are seeing.

Study Experiences Meal Deals

There are a huge number of restaurants, diners and cafes in New York. You can expect to pay between \$6.00 - \$13.00 for breakfast or lunch and between \$15.00 - \$30.00 for an evening meal. You need to remember that you will be charged around 8.5% tax on top of your meal as well as around a 15% tip. There are numerous fast food outlets, sandwich bars and street vendors where you could eat for less. However, our meal deals, shown below represent good value for money.

Being the city that never sleeps, dining hours are very flexible and many places are open around the clock. Restaurants also reflect the ethnic diversity of the city giving you a whole range of international cuisine alongside the standard American meal of burgers, steaks and seafood and of course regional US cuisine such as Cajun, Creole and Tex-Mex.

For breakfast there are many excellent diners, which offer a good breakfast range at a reasonable price — the Hotel Edison even has a diner within the hotel.

For groups wishing to pre-book meals, we can offer the following choice of restaurants. (Menus may be subject to change).

Planet Hollywood – Themed restaurant

- Any sandwich or burger platter with fries
- Ice cream
- Unlimited soft drinks, iced tea or coffee

£18.50 PER PERSON

Hurleys – Traditional American restaurant

- French onion soup or Caesar Salad
- Chicken Berryhill, sautéed mushrooms, asparagus and Champagne Sauce with a choice of potatoes
 - Or Sirloin steak sandwich, mushrooms, onions and cheese on French bread with fries
 - Or Chicken sandwich, prosciutto, melted Brie on French bread with fries
- NY Cheesecake
- Unlimited soft drinks, iced tea or coffee

£21.50 PER PERSON

Bubba Gump – Themed restaurant

- Mama garlic bread
- Mama Blue's, southern charmed fried shrimp
 - Or BBQ chicken breast with mashed potatoes and coleslaw
 - Or Captain's fish with coleslaw and fries
 - Or Gump's classic house Caesar with grilled chicken
- Ice cream sundae
- Unlimited soft drinks, iced tea or coffee

£21.00 PER PERSON

Hard Rock Cafe – Themed restaurant

- Hard Rock Cheeseburger or Bacon Cheeseburger served with Fries
- OR Honey Mustard Grilled Chicken Sandwich served with Fries & Coleslaw
- OR Veggie Burger served with Salad and Choice of Dressing
- OR Bar-B-Que Pork Sandwich served with Fries and Coleslaw
- OR Grilled Chicken Caesar Salad
- Chocolate Chip cookie
- Unlimited soft drinks, tea or coffee

£18.50 PER PERSON

Sbarro - Pizza

Lunchtime special - gourmet pizza and salad, plus dessert and soda

£13.50 PER PERSON

Shopping

Bloomingdales

Third Ave at 59th

SUBWAY: 59th Street

Open seven days a week this store is a leader in style and service with frequent special promotions. Go to the visitor centre on arrival for coupons.



Macys

151 West 34th Street

SUBWAY: 34th Street

With its ten floors and half a million items for sale Macy's claim to be the largest department store in the world. Money off coupon included in your check-in pack on arrival in New York.



Century 21

Cortland Street – opposite Ground Zero

SUBWAY: City Hall/Fulton St

New York's best kept secret – discount clothing from 40% – 70% off retail price. Open seven days a week.

Barnes & Noble

Astor Place

SUBWAY: Astor Place

There are Barnes & Noble bookstores all over Manhattan but the branch at Astor Place is particularly well stocked. It also has a café with a good selection of refreshments.

Tower Records

Fifth Avenue: junction of 66th Street and Broadway

SUBWAY: 68th Street

The biggest stock of records and CD's in New York, plus a good selection of books and DVD's.

Toys “R” Us

1514 Broadway & 44th Street

SUBWAY: Times Square

The flagship store which opened in Nov 2001, is the largest Toy Store in the world. It’s home to a 60 foot-tall ferris wheel, a life size Barbie townhouse and 3 floors of toys and games.

Niketown

East 57th Street between 5th & Madison

SUBWAY: 59th Street

Niketown carries a wide selection of footwear, accessories and equipment.

South Street Seaport

Fulton Street

SUBWAY: Fulton Street

A thriving waterfront community with breathtaking views and more than 100 shops, cafes and restaurants.



B&H

34th Street and Ninth Avenue

SUBWAY: 34th Street

The largest photo, video and audio store in the world at low discount prices. B&H is a tourist attraction itself! A free gift voucher is included in your check-in pack on arrival in New York.

Closed Friday afternoon and Saturday. Monday to Thursday 0900 – 1900, Sunday 1000 – 1700

Nintendo World Store, Rockefeller Center

Rockefeller Plaza

SUBWAY: 47th-50th St Rockefeller Center

A gaming paradise in the centre of New York City! Nintendo World offers over 10,000 square feet of hands-on entertainment. Try the latest games at the Wii and DS interactive area and gaming stations.

NB. please note that US versions of Wii games are not compatible with the UK consoles.

Studies Experiences Education Programmes

New York is one of the most important business centres in the world and the location for a vast range of highly successful industries, including finance, entertainment, tourism, retail, technology and media.

It is one of the world's most desirable short-break destinations and seems to be bigger, taller and more impressive than anywhere else. A hotchpotch of cultures and religions with half the 7 million population being foreign born or having foreign parents, New York is the creative arts centre of America with over two-dozen art museums; 500 art galleries and 150 theatres.



Known as “the city that never sleeps”, its residents and visitors, live 24 hours a day in a highly charged atmosphere that makes it the most exhilarating, outrageous, extravagant and exciting city on earth.

Study Experiences is committed to giving your students the opportunity to enjoy the very best learning experiences outside of the classroom, interwoven with fun and practical exploration in New York. We offer a choice of education programmes, either as subject-specific multimedia seminars or through our self-guided programme.

Seminar Programmes:

Our range of seminar-based programmes offers students the opportunity to hear first-hand from industry professionals and subject experts through two multimedia educational seminars held at exciting venues such as the Lincoln Center in mid-town Manhattan and on-board the USS Intrepid aircraft-carrier.

The Seminar Programmes are available for Business Studies, Travel & Tourism, Design & Technology, ICT, Media Studies, Art & Design and Religious Studies students at a cost of £60.00 per student and each programme includes all of the following:

- Two subject-specific student seminars, hosted by Study Experiences' facilitator, and featuring:

- Case studies
- Live presentations and interviews with New York's leading industry professionals
- Panel discussion session on topical issues
- Exclusive subject-specific video interviews and footage, filmed by Study Experiences in New York
- Question and Answer session

- Study Experiences Education Guide, containing valuable support material, speaker biographies and curriculum-related student assignments; downloadable from our website

Further details on each of the Seminar Programmes are shown on pages XX to YY.





Self-Guided Education Programme:

In addition to the wide range of visits and excursions detailed in this booklet, we offer a self-guided education programme which includes printed materials and a CD, which you can give to the students prior to travel, enabling them to arrive in New York fully prepared.

The Self-guided Education Programme is available for £250.00 per group and includes:

- Teacher background and briefing notes and support information
- Subject-specific facts and figures
- Curriculum-related student assignment projects
- CD containing exclusive subject specific, behind-the-scenes video interviews and footage, filmed by Study Experiences in New York



Business Studies Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

- The impacts of the current global recession in New York and across the United States
- New York and its role as a global centre for business and trade
- New York's unique business diversity, including finance,

- retail, media and entertainment
- Marketing and market research within leading tourism attractions
- Customer service in New York
- Human resources: recruitment and staff motivation

Seminar Guest Speakers

- Previous Business Studies seminars' guest speakers have included:
- Dominic Rushe, Sunday Times'

- New York Business Correspondent
- Sheelagh Wylie, Director of Meadowlands Xanadu
 - Steve Kay, Marketing Consultant
 - Suzy Lesser, Director at Museum of TV and Radio
 - Diane Chehab, Metrocard Marketing Manager
 - Michael Wiertz, Associate Director of the Lincoln Center

Travel & Tourism Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

- New York as an urban tourism destination
- New York's VFR market – visiting friends and relatives
- Marketing and market research within leading tourism

attractions

- The competitive environment in tourism: giving good customer service, the needs and wants of the public, catering to changing demand
- Human resources: recruitment, selection and motivation

Seminar Guest Speakers

Previous Travel and Tourism seminars' guest speakers have included:

- Steve Kay, Marketing Consultant
- Sheelagh Wylie, Director of Tourism at Meadowlands Xanadu
- Marybeth Ihle, Press Associate at NYC Mayor's Office of Film, Theater and Broadcasting
- Diane Chehab, Metrocard Marketing Manager
- Michael Wiertz, Associate Director of the Lincoln Center
- Dominic Rushe, Sunday Times' New York Correspondent

Design & Technology Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

- The design and technology behind the subway system and skyscrapers of New York
- Designing and controlling New York's transportation infrastructure
- Designing for On and Off Broadway shows
- The design skills, products,

applications, materials and components behind some of New York's greatest attractions

- Stages of a typical design project
- Influence of design and technology on customer service

Seminar Guest Speakers

Previous Design & Technology seminars' guest speakers have included:

- Thomas Savage, Senior Vice President at Metropolitan

Transport Authority

- Sheelagh Wylie, Director of Tourism at Meadowlands Xanadu
- John Urban, Vice President at Sports Museum of America
- Nan Keaton, Vice President at Lincoln Center
- Jack Buchsbaum, Assistant Chief Engineer at the Port Authority of New York and New Jersey
- Rachel Rowberry, designer of wearable art forms

ICT Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

- Designing and controlling New York's transportation infrastructure
- Computer modelling of real-time events including modern transportation systems
- ICT and box office reservations systems
- How ICT is essential in the day to day running of a city as large

and as complex as New York

- How ICT impacts on everyday life – both socially and in the work place

- The ever increasing use of multimedia
- The next generation of ICT developments
- The skills needed to work in ICT today

Seminar Guest Speakers

Previous Information & Communications Technology seminars' guest speakers have included:

- Michael Accardi, Network Operations Manager, City of New York
- Brian Teasley, President, City Show NYC
- Chris Malanson, Interactive Exhibits Manager, USS Intrepid
- Diane Chehab, Metrocard Marketing Manager
- Jack Buchsbaum, Assistant Chief Engineer at the Port Authority of New York and New Jersey
- Thomas Savage, Senior Vice President at Metropolitan Transport Authority

Media Studies Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

- New York in print, on radio and on TV
- How the image of New York and the world's view of American society has been influenced and moulded through the media, including both advertising and TV programmes
- Media and marketing synergy – advertising and promotion of a

diverse range of entertainment activities

- Filming on the streets of New York – the work of the Mayor's Office of Film, Theater and Broadcasting
- Media organisations – pressures and constraints, intrusion and privacy
- Media audiences – audience appeal and interpretation
- The key skills needed to work in the media industry

Seminar Guest Speakers

Previous Media Studies seminars' guest speakers have included:

- Dominic Rushe, Sunday Times' New York Correspondent
- Danny Schechter, journalist, CNN and ABC News veteran, TV producer and film-maker
- Steve Kay, Marketing Consultant
- Sheelagh Wylie, Director of Tourism at Meadowlands Xanadu
- Marybeth Ihle, Press Associate of NYC Mayor's Office of Film, Theater and Broadcasting
- John Goberman, Senior Executive of the Lincoln Center

Art & Design Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

Fine Art

- Painting
- Drawing
- Mixed-media
- Installation art

Graphic Communication

- Advertising
- Design for print

- Communication graphics

Three Dimensional Design

- Sculpture
- Design for theatre

Photography

- Documentary photography
- Experimental imagery

Seminar Guest Speakers

Previous Art and Design seminars' guest speakers have included:

- Susan McCullough, Director of School Programmes at MoMA

- Rachel Rowberry, world-renowned designer of wearable art forms
- Dominic Rushe, New York Correspondent of the Sunday Times
- Peter Duffin, Director of Creative Arts at Lincoln Art
- Jim Morgan, Producing Artistic Director at York Theater Company
- Randy Newman, Education Services Manager at Metropolitan Museum of Art

Religious Studies Seminar Programme

With the help of our Study Experiences facilitator and specially-invited expert guest speakers, the topics explored during the seminar programme include:

- History of religion in New York
- Early Catholicism
- Faith and immigration
- New York – a global melting pot of faiths
- Exploration of Judaism
- Exploring the life and work of New York's Mormons

- World religions – what should faiths do in order to live together?
- Issues in religion – from abortion to euthanasia
- Should religion be taught in school? If so, which ones and how?

Seminar Guest Speakers

Previous Religious Studies seminars' guest speakers have included:

- Cindy Vanden Bosch, Director of

- the Lower East Side Tenement Museum
- Sabeeha Rehman, leading campaigner for the rights of Muslim women
- Rabbi Jay Rosenbaum of Temple Israel Long Island, one of New York's leading synagogues
- Reverend William Tully, Rector of St Bartholomew's Church
- Rabbi Leonard Schoolman, Center for Religious Inquiry
- Daisy Khan, American Society for Muslim Advancement

Group Leader Notes



New York Extras Booking Form

**Please return your booking form to:
Study Experiences, McMillan House, Cheam Common Road,
Worcester Park, Surrey KT4 8RQ
or fax to 020 8335 4477**

Name: _____

School/College: _____

Invoice number: _____ Departure date: _____

Email Address: _____

Please include date and time where appropriate (if unsure, please call us on 020 8335 4455):

Optional Extra	Date and Time	Number of Passengers
Education Programmes:		
Tours:		
Attractions:		
Museums:		
Broadway Shows & Workshops:		
Meals:		





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Website: www.studyexperiences.co.uk